



Sponsorship Package

University of Waterloo

June 21st - 23rd, 2019

www.enghack.com

enghack@engsoc.uwaterloo.ca

About EngHack

Each year, EngSoc brings together over 300 of the most innovative and creative undergraduate students. These students come together for 24 hours, solving problems from the ground up using their diverse technical backgrounds and ingenuity.

The inaugural EngHack, held in the Fall term of 2013, was born out of the idea that not everyone needs to be an accomplished programmer to benefit from a hackathon. Since then, EngHack has evolved into a conducive environment that fosters growing talent in new and veteran hackers alike. With the increasing prevalence and speed of technological innovation in all disciplines, the love of hacking is vitally important to better equip students with the tools they need to succeed in our rapidly changing world.



Last year's **successes**

340

hackers

38%

first-time hackers

23%

female hackers

137

first-year students

\$3000 +

prizes awarded

19 +

unique programs

This year's **goals**

- Bring together representatives from more universities, colleges and programs
- Grow to 450+ attendees
- Prompt hackers to explore digital solutions to real-life engineering problems
- Encourage greater gender diversity



Why **sponsor us?**

Show off your brand

Increase student awareness of your brand and show off your company's technical side.

Recruit

Recruit talented students, many of whom will be looking for their next co-op placement for Fall 2019 and onwards.

Showcase and test

Showcase and test your products with a large user pool and see them being used in new and innovative hacks right before your eyes.

Mentor and teach

Run workshops and mentor students. Nothing is more interesting to students than learning about new technologies from the makers themselves.

Promote

Promote your products and test API's by sponsoring a prize.

Sponsorship tiers

	Startup (contact us)	Bronze \$1500	Silver \$3500	Gold \$6500	
GENERAL	Opening & closing ceremonies speaking time	Mention	2 mins	5 mins	10 mins
	Sponsor challenge				
	Company representatives	2	3	5	10
	Company rep on judging panel		1 rep	2 reps	3 reps
BRANDING	Designated table				
	Company logo on website	Small	Medium	Large	Special section (logo + description)
	Social media shoutout				
	Promotional products in swag bags				
	Company logo on hacker & mentor tshirt				
RECRUITING	Access to hacker resumes & info		After event	During	Prior to event
	Interview room				

Have an alternate form of contribution? Want a custom plan?
Please contact enghack@engsoc.uwaterloo.ca